



# 3RD IWA-YWP CANADA CONFERENCE 2025

*"Bridging Communities, Shaping the Future of Water Together"*



EDMONTON, ALBERTA



JUNE 18- 20, 2025

## SPONSORSHIP BROCHURE



YOUNG WATER  
PROFESSIONALS  
CANADA\*

For more information contact us at:  
[conference@iwa-ywp.ca](mailto:conference@iwa-ywp.ca)



FIRSTLY,  
**THANK  
YOU**  
FOR YOUR SUPPORT!

**Join us for the 3<sup>rd</sup> IWA YWP Canada Conference**

IWA Young Water Professionals (YWP) Canada is a non-profit organization that aims to be an inclusive, forward-thinking, and supportive community for all early-career Canadians working in the water sector.

The IWA YWP Conference gathers together early career professionals working in our country's water sector to network, provide opportunities, collaborate, empower, and support them.

We are looking to partner with the water sector's leading companies and organizations, working together for a better water future.

Thank you for your support!  
**IWA YWP Organizing Committee**



# WHY SUPPORT




































## THE 3RD IWA YWP CANADA CONFERENCE

The IWA YWP Conference in Canada is an excellent opportunity to connect with the next generation of water leaders from across the globe. Partner with us, and you will:

- Access to over 300 young water professionals
- Get recognition within the global water sector as an organization that supports and promotes emerging talent
- Gain extensive visibility by bridging markets and broadening your national and international reach
- Gain valuable insights into the global Young Water Professionals market
- Access to the progressive and innovative perspectives of Canadian Young Water Professionals
- Influence Young Water Professionals as the next generation of decision-makers
- Provide professional development opportunities to your early-career staff
- Plant yourself firmly into the minds of key industry players
- Enjoy well-targeted networking opportunities
- Give back and support the community
- Help reduce our registration fees and attract more Young Water Professionals to attend
- Recruit talents among Young Water Professionals



# SPONSORSHIP PACKAGES

					
SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE	CAREER FAIR EXHIBITOR
Complimentary exhibitor space					
Complimentary representatives	5 	4 	3 	2 	1 
Organization's name and logo in program, website, social media posts					
Conference opening recognition (with speeches by Platinum)					
Option to include promotional materials in delegate bags					
Additional benefit (choose from Page 5)	3 	2 	1 		
Business forum talk kicking off the Career Fair					
Logos and introductions during specific technical sessions	2 	1 			
Post-conference recognition as key sponsor					
Premium logo on all materials and post-conference newsletter					
Value	\$ 6,000	\$ 5,000	\$ 3,000	\$ 2,000	\$ 1000



# SPONSORSHIP PACKAGES

Along with the benefits detailed in the chart on page 4, Platinum, Gold, and Silver Sponsors may select from the following additional benefits (available while supplies last):

- |   |  |
|---|--|
| • Hospitality Entertainment                         | Sponsor entertainment activities during breaks or social events, with acknowledgment in the event schedule and signage.  |
| • Organization Profile in Conference App            | Showcase your company with a dedicated description in the conference app, providing attendees with key information about your organization and its offerings.                          |
| • Follow-up Job Posts to Delegates After Conference | Extend your recruitment reach by posting job opportunities on IWA YP Canada’s newsletters to the delegate list post-conference in 2025, connecting with potential candidates directly. |
| • Recognition on Awards Certificates                | Feature sponsor’s name on the awards certificates for Best Presentations, Best Posters, and Best Volunteers, ensuring lasting recognition among attendees.                             |
| • Logo Display at Registration Kiosks               | Display your company’s logo prominently on the cover or board of the Registration Kiosks, ensuring maximum visibility as attendees check in for the conference.                        |



# CONFERENCE ALLIES

For sponsors interested in providing direct value to attendees, offering supports or discounts on products or services can be an effective way to enhance engagement and visibility:

Your logo and contribution will be showcased on dedicated posters, displayed throughout the event, categorized by sponsorship type. Each category of "Conference Allies" is priced differently, based on the approximate cost of the associated contribution.

Some examples of contributions include:





# CAREER FAIR EXHIBITION

A dedicated time slot for the **Career Fair Exhibition** will be part of the conference program on **June 18-20, 2025**, to allow attendees to explore the exhibition and interact with sponsors & exhibitors.

## Who Will Attend

- Young water professionals across Canada and the globe
- Aspiring graduates in the water sector
- Other qualified candidates seeking job opportunities

## Benefits

- One booth area to showcase your brand
- Banner or signage to attract your targeted audience
- Organic web and social media promotion
- Connect face-to-face with talented speakers and candidates
- Add qualified candidates to your recruiting pipeline
- Increase awareness of your company in the water sector



# THANK YOU TO OUR SPONSORS!

## Previous Sponsors:





# FOLLOW US TO BE UPDATED!

Visit our conference website:



We are live on different social media platforms:



Conference-related concerns? Contact us via:

**[conference@iwa-ywp.ca](mailto:conference@iwa-ywp.ca)**

IWA-YWP Canada-related concerns? Contact us via:

**[iwa.canada.ywp@gmail.com](mailto:iwa.canada.ywp@gmail.com)**  
**[communications.iwa.ywp.ca@gmail.com](mailto:communications.iwa.ywp.ca@gmail.com)**

*\*click the icons to be directed to the appropriate links\**